

We provoke to evoke.

PLATFFORM

USW Platfform 2018 is the voice of the newest generation of fashion creatives - pushing boundaries and presenting the latest innovative ideas.

www.platfformmagazine.com



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Social Media

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Platform18



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platform18



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Demographic

Platform is aimed at young creatives with an eye for the new.

This creative reader, while a lover of style, is also aware of the relevant issues in today's society and strives towards a better future. This is why both fashion and politics are included in Platform. We want each reader to be able to express themselves through their own views and individual style.

Platform is aimed at youths who aim to be the bravest version of themselves.





Platform 2018

Organised and run by Second Year Fashion Promotion students at the University of South Wales, Platform is the latest live project that brings together the entire creative team.

Each year new challenges are faced as we aim to create something bigger and better than before. This year we are pushing boundaries and presenting all the latest innovative ideas from our team.

We hope to inspire and motivate our readers through both our fresh imagery and thought-provoking articles.

The Mission

Platform 2018 aims to push creative boundaries by presenting the latest innovative ideas in fashion communication.

We want to evoke emotion through our provocative, stimulating content that challenges society and its conceptualisation of what fashion is.

Platform 2018 is the voice of the newest generation of creatives and visually interprets how we're addressing the twenty-first century through experimentation and artistic expression.



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Media Kit